



kissmetrics

Kissmetrics vs. Mixpanel vs. Hotjar

Alert Comparison Report

Kissmetrics vs. Mixpanel vs. Hotjar

October 2, 2018 - November 1, 2018

Share of Voice: Mentions

● kissmetrics

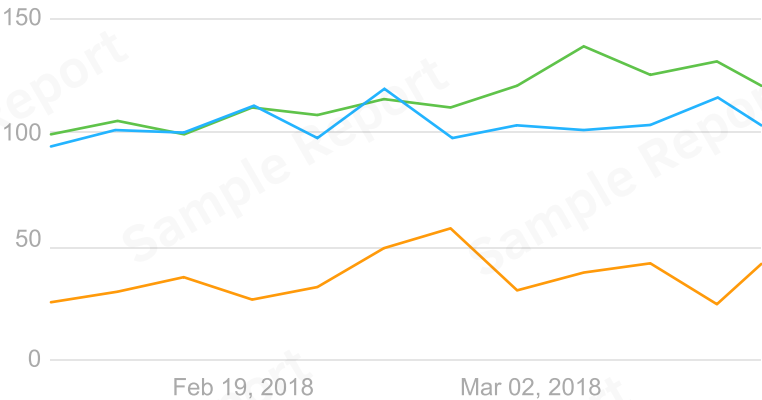
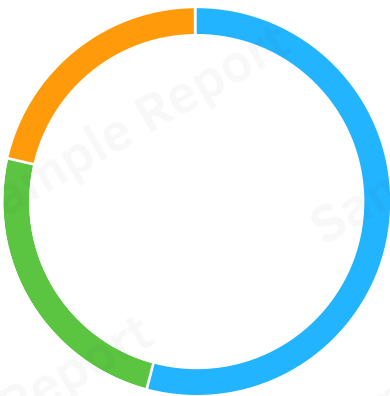
47.9% 113.8K -12.7K

● mixpanel

41.2% 97.8K +12.7K

● hotjar

10.9% 24.8K +27.7K



Share of Voice: Reach

● kissmetrics

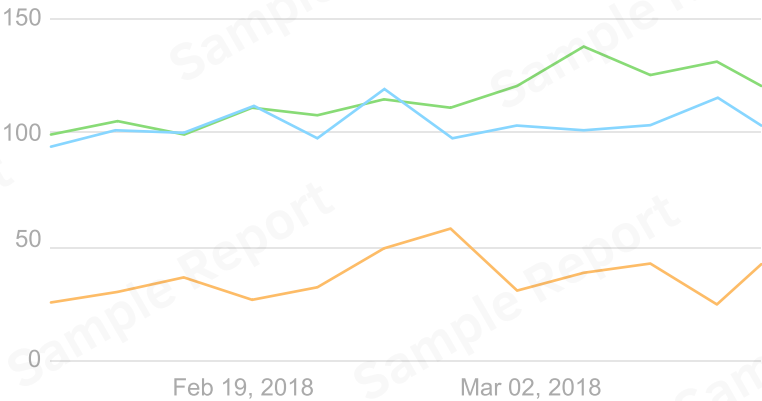
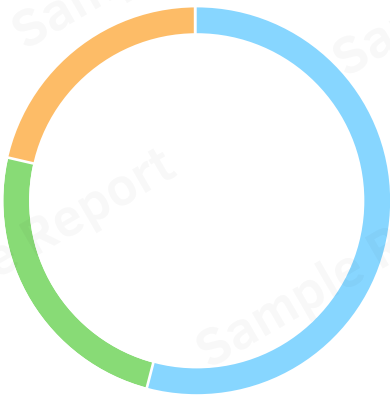
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Top Countries

kissmetrics



United States
12.8K 30.1%

Russian Federation
5.8K 13.2%

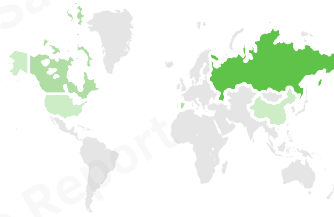
United Kingdom
3.5K 8.1%

Belarus
1.1K 2.7%

Canada
991 2.1%

Other
18.1K 42.8%

mixpanel



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Top Languages

kissmetrics



English
12.8K 30.1%

Russian
5.8K 13.2%

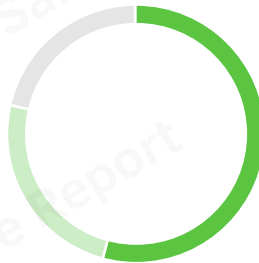
Arabic
3.5K 8.1%

Japanese
1.1K 2.7%

Turkish
991 2.1%

Other
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mixpanel



English
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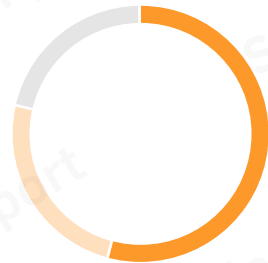
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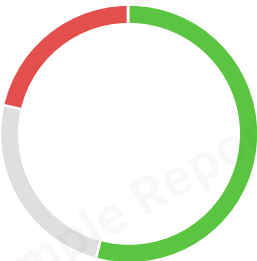
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Sentiment

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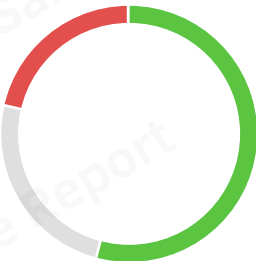


● Positive
12.8K 30.1%

● Neutral
5.8K 13.2%

● Negative
3.5K 8.1%

mixpanel

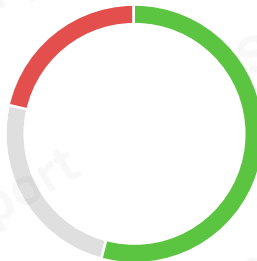


● Positive
12.8K 30.1%

● Neutral
5.8K 13.2%

● Negative
3.5K 8.1%

hotjar

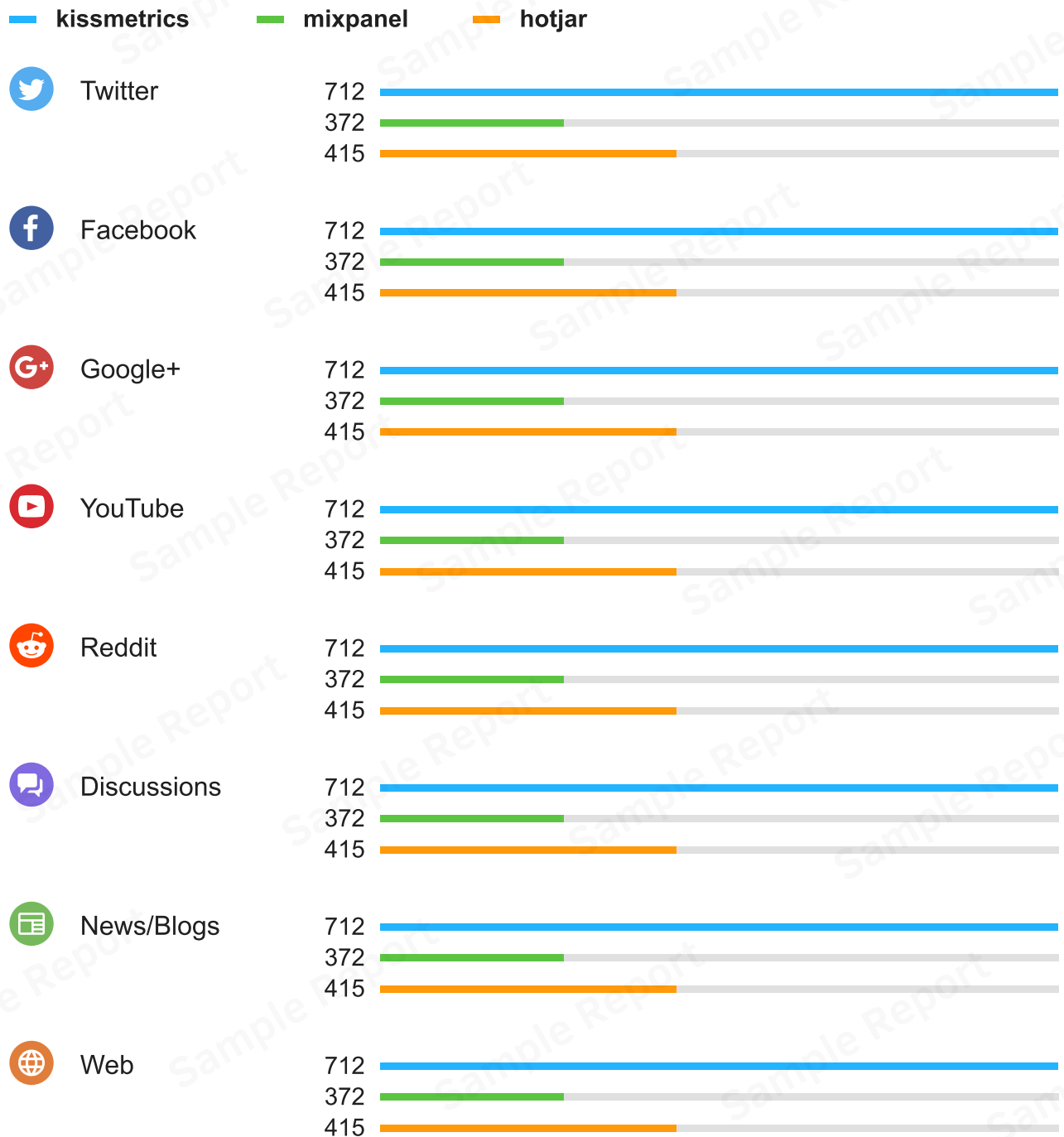


● Positive
12.8K 30.1%

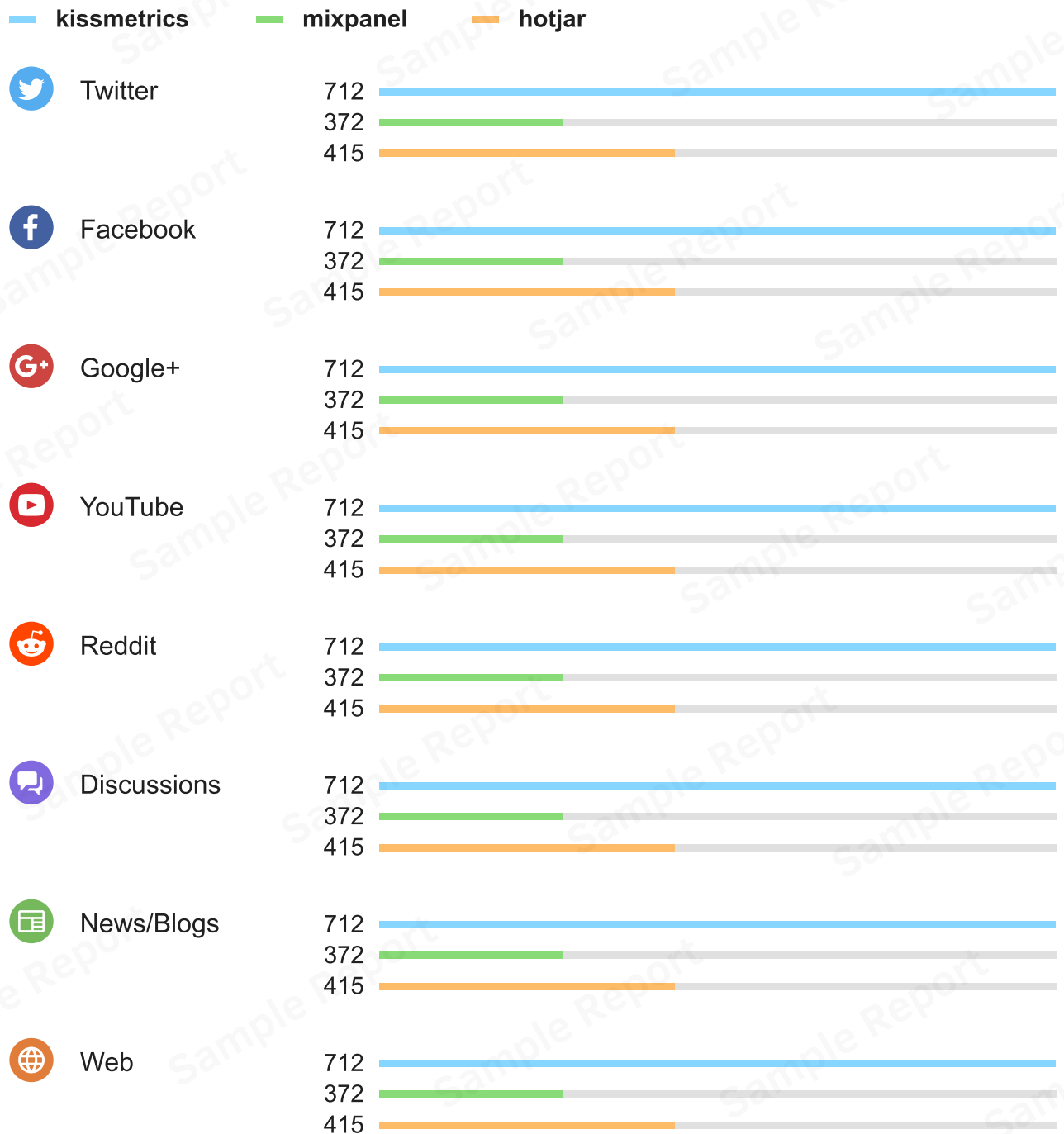
● Neutral
5.8K 13.2%

● Negative
3.5K 8.1%

Sources by Mentions



Sources by Reach





Most influential: Twitter

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Author

Followers



Remi Vee @Remi_Vladiss

162.2K



Gali Garner @Remi_Vladiss

116.4K



SuperCreq @SuperCrew

89.2K



Ann Smarty @annsmarty

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Beta @beta

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Mentions

	Remi Vee @Remi_Vladiss	45
	Gali Garner @Remi_Vladiss	21
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	Ann Smarty @annsmarty	4
	Beta @beta	1

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ABC Marketing

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